GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections-Media Certification and Monitoring Committee (MCMC)-Pre certification of advertisements and Paid News-Constitution of State Level Media Certification and Monitoring committee (MCMC)-Orders -Issued

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GENERAL ADMINISTRATION (ELECTIONS.A) DEPARTMENT

G.O. Rt. No.701 — Dated :15.04.2024
Read the following

1. Election Commission of India New Delhi Letter No.491/MCMC/5/2023/Communication dated 24.08.2023.
2. G.O.Rt.No. 1781, G.A. (Elections.A) Department, dated 05.09.2023.
3. From the Secretary, Press Council of India, Letter F.No.17/5/2023-PCI (Vol.I), dated 26.03.2024.
4. From the Addl. Director General (Region), Press Information Bureau, GoI, Vijayawada, Letter No. 16/10/2024-(ECI), dated 25.03.2024.

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ORDER:

The Election Commission of India vide reference 1st read above have communicated consolidated instructions on composition and role of Media Certification and Monitoring Committees with regard to Pre certification of political advertisements and paid news.

2. Accordingly, in the G.O 2nd read above, State Level Media Certification and Monitoring Committee (MCMC) was constituted to check "Paid News" in Media and related matters and to decide the appeal cases from District Level Committees on Certification of advertisement or cases that the committee may take up suo moto, in which case, to direct the concerned Returning Officers to issue notices to the candidates in connection with the conduct of any election.

3. In the reference 3rd read above, the Secretary, Press Council of India has stated that the Hon'ble Chairperson has nominated Smt. Arti Tripathi, Member, Press Council of India to the State Level Media Certification and Monitoring Committee. Further, vide ref. 4th read above, the Addl. Director General (Region), Press Information Bureau, Vijayawada has nominated Sri P. Ratnakar, Director, CBC, Vijayawada as State Nodal Officer for MCMC.

4. In view of the above and after careful consideration of the matter, Govt. hereby reconstitute the State Level Media Certification and Monitoring Committee with the following members, in supersession of the orders issued in the G.O. 2nd read above:

Sl. No.	Name S/Sri/Smt.	Designation
a)	Mukesh Kumar Meena, Chief Electoral Officer	Chairman
b)	P. Ratnakar, Director, CBC, Vijayawada	State Nodal Officer
c)	Any Observer appointed by the Election Commission of India	Member
d)	Officer of Indian Information Service (IIS), (at the level of US/DS)	Member
e)	Smt. Arti Tripathi, Member, Press Council of India	Member
f)	A. Venkateswara Rao, Jt. CEO	Member Secretary
g)	C.V. Krishna Reddy, Regional Information Engineer, I&PR Department	Member

5. The Committee constituted above will remain in force until further orders.

(BY ORDER AND IN THE NAME OF THE GOVERNER OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
CHIEF ELECTORAL OFFICER &
E.O. PRL.SECRETARY TO GOVERNMENT

To
The members concerned.
All the Collectors & District Election Officers in the State.
All the managements of Newspapers
through the Commissioner, I & PR, AP, Vijayawada.
All the Television Channels / Cable Network / Private F.M. Radios.
through the Commissioner, I & PR, AP, Vijayawada.
Copy to:
The Press Council of India, Soochana Bhavan, 8-CGO Complex, Lodhi Road, New Delhi-110003.
The Press Information Bureau, GoI, CGO Complex, 2nd Foloor, Autonagar gate, Vijayawada
The Commissioner I&PR Department, 2nd floor, NTR Administrative Block, Pandit Nehru Bus Stand, Vijayawada.
SC/SF

// FORWARDED::BY ORDER//

SECTION OFFICER